

WE ARE **PRETTL**

# PRETTTL AT A GLANCE



**5**

Industry  
segments



**20**

Countries



**40**

Locations



**PRETTTL**

**70 years**

Family-owned

# PRETTL WORLDWIDE



# MORE THAN 70 YEARS OF EXPERIENCE

1953

Company foundation  
by **Franz W. Prettl**



1966/69

Sons **Erhardt** and  
**Rolf Prettl** get involved  
in the company



1964

First **foreign facility**  
within Europe (Hungary)



1970s

Inclusion of cable &  
wiring technology  
Basis of **Automotive**  
division

1978

Integration of Endress  
Elektrogerätebau  
Basis of **Energy** division



1982

Basis of **Strategic**  
**build-up** division



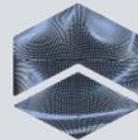
1988

Expansion to the USA  
Basis of **Electronics**  
division



1992

Integration of plastics  
technology, Basis of  
**Appliance Solutions**  
division



2009

3rd generation of  
family **Willi Prettl**  
gets involved in  
company



2015/18

**World Market Leader**  
for wire harnesses and  
cable assembly



2019

3rd generation of  
family **Johannes**  
**Prettl** gets  
involved in  
company



2020

Start sustainability  
project  
**GoZero**



2022

Manager of the  
2022



# PRETTL FOR YOU

## Provision of production and development capacities

- Internationally-oriented customers
- Worldwide production facilities close to the customer
- Both at low-cost and high-tech locations

*"We offer customers the development and production services they want from us, at the location where they need them and at the level of quality and cost, they require."*



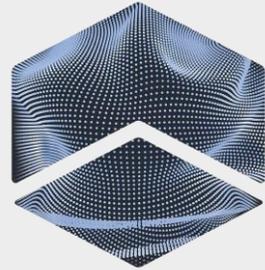
# OUR INDUSTRIES



## Automotive

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- Sensor cables and cable assemblies
- Coils, magnetic actuators and valves
- Electromagnetic components
- Metal technology and seat structures
- Components for electric drives



## Appliance Solutions

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- Operating modules
- Wire harnesses
- Control panels
- Lighting modules



## Energy

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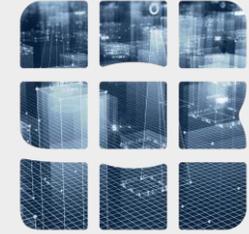
- Power generators and emergency power units
- Energy storage systems
- Inverters
- Inverters for drives and auxiliary units



## Electronics

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- E<sup>2</sup>MS
- Application Telematic Infotainment Gateways
- Industrial electronics
- IoT-solutions
- Charging infrastructure



## Strategic Build-up

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- High quality kitchen appliances
- Consulting for internationalization projects
- Data sources and user experience

# OUR BRANDS



# Automotive



# PRODUCT PORTFOLIO - AUTOMOTIVE



Wire harnesses for emissions and efficiency, exhaust gas after treatment, chassis and drive train, autonomous driving and safety systems. BLDC motor components, brush holders, gear covers, molded lead frames, seating structures

# PRODUCT PORTFOLIO - AUTOMOTIVE

Lighting systems – interior lighting



Lighting systems – exterior lighting

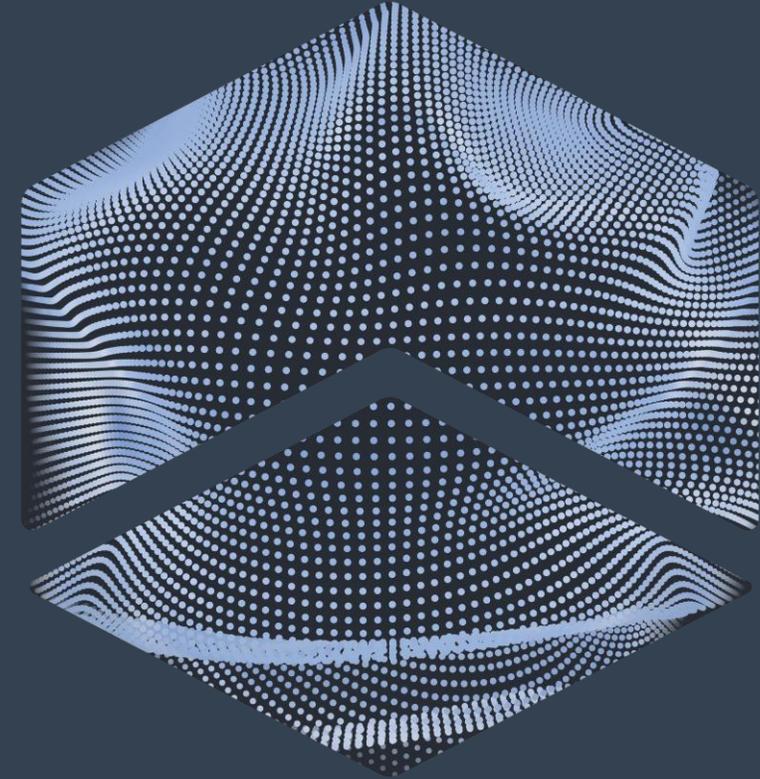


Components



Operating panels

# Appliance Solutions



PAS

 GERDES  
TECHNIK

**MICROTHERM**  
sentronic

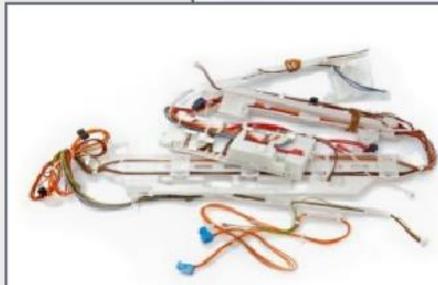
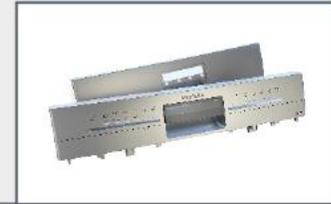
# PRODUCT PORTFOLIO – APPLIANCE SOLUTIONS

Fully automatic  
Dosing systems

Decorative panels

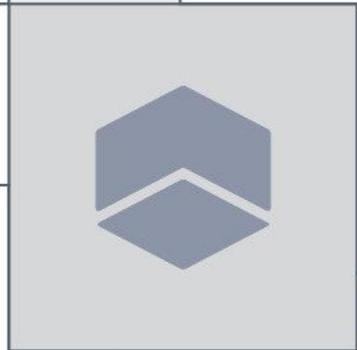
Trend colors instantaneous  
water heater

Wire harnesses



Decorated / white blends

Temperature  
switch  
mini-sensors



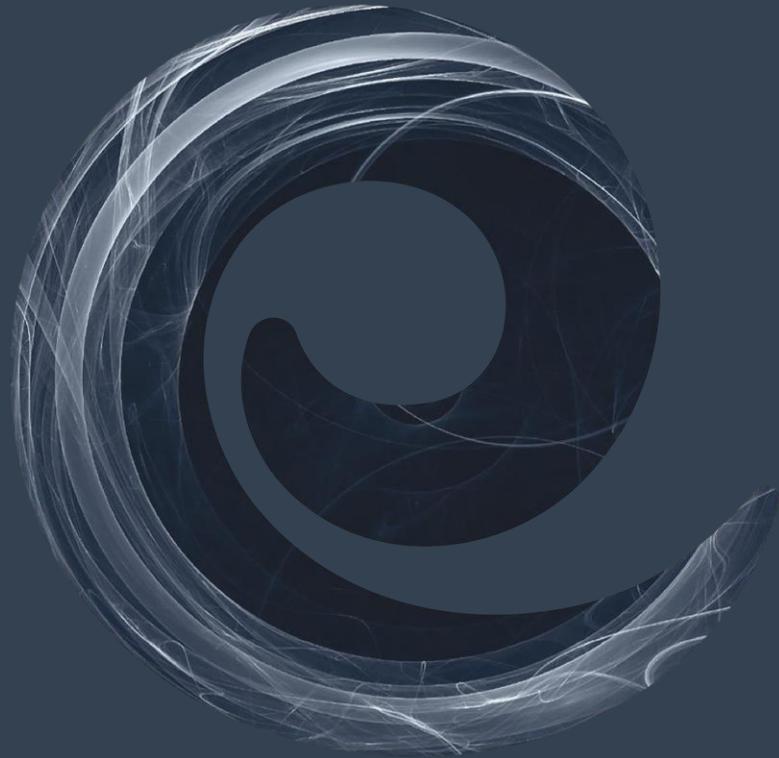
1 component / 2 components



Sanitary

Control panels with fully automatic  
dosing systems

Energy



# PRODUCT PORTFOLIO - ENERGY

Generators



Energy storage



Solar and battery inverter



PRO shaft generator



Mobile light tower



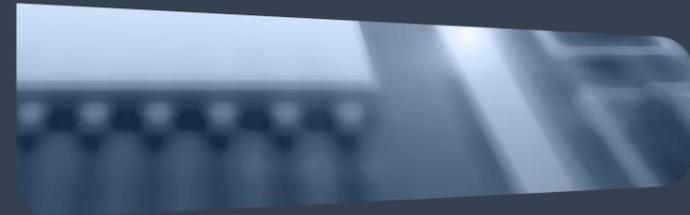
Inverters for drive and auxiliary units



On-Board Charger



# Electronics



# PRODUCT PORTFOLIO - ELECTRONICS

Switches, sensors,  
controller units,  
controls BMS



PCB assembly

Connected Mobility Systems



Telemetry platform

NB-IoT Demo Kits

# Strategic Build-up



**JUPITER**  
GERMANY 1921

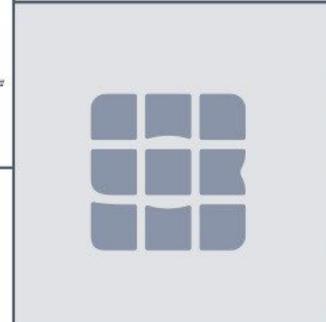
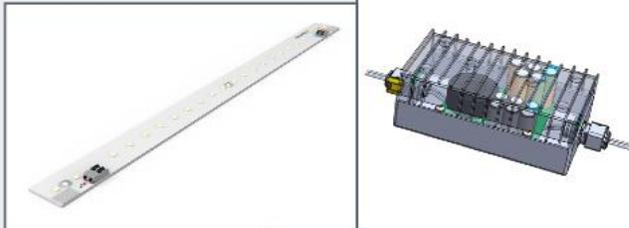
**satrotec**  
Idee. Serie. Erfolg.

**PRETTL**  
light electric vehicles

**ELLAMP**  
SYSTEMS

# PRODUCT PORTFOLIO - STRATEGIC BUILD-UP

Electronics / sensor technology



Kitchen appliances

# SUSTAINABILITY PROJECT

The PRETTL group wants to make an effective contribution to an environment worth living in and help secure the livelihoods of future generations. To this end, it is systematically and vigorously driving forward its sustainability goals.

Our path to CO<sub>2</sub> Neutrality



# OUR WAY TO CO<sub>2</sub> NEUTRALITY

In 2020, a voluntary commitment to climate protection was launched with the PRETTL GoZero initiative. The project describes the group's path to climate neutrality in the four areas of energy efficiency, renewable energies, green electricity and compensation measures.

**1** Increase energy efficiencies

**4** Expand the purchase of green electricity

**2** Using renewable energies

**3** Offset unavoidable CO<sub>2</sub> emissions with compensation measures



# WE ARE **PRETTL**

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WE ARE  
**ECO-  
PRENEURS**

WE ARE  
**FAMILY &  
TRADITION**

WE ARE  
**FUTURE &  
INNOVATION**

**PRETTL**  
group